

Mélissa Veyrac

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Dribbble

Portfolio

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it's clickable

CREATIVE DESIGNER

Working as a Designer is a great satisfaction, it allows me to create unique digital experiences and bring ideas to life.

Education

Master of Artistic Direction

Ynov | 2018-2020

- Branding
- Innovation & project management
- Graphic design and communications
- Game play
- 3D
- Motion Design

Webdesign Diploma

North East College Aberdeen | 2017-2018

- HTML / CSS
- Wireframes & Prototyping
- Dreamweaver & Adobe XD

Bachelor of Media & Communications

Université Paris 13 | 2014-2017

- Digital communication
- Semiology
- Press Relations
- Web design

Experiences

Lead Designer

Sybel | February 2021 - Today

Creation of the application's program posters & social media/advertising visuals, video editing & motion design, creation of minisites, recruitment & management of the design team.

Art Director & Motion Designer

Freelance | February 2020 - Today

Art direction and motion design missions for Sixtion Events and Audible Art Records and, more occasionally, for other companies.

Digital Communication Manager

AFP | September 2018 - September 2020

UX design/ergonomics, graphic design, deployment of the new graphic charter, editorial and technical administration of the sites: content writing and integration, management of social networks (LinkedIn, Facebook, Twitter).

Softwares/Tools



Hard Skills

Motion Design
Branding
UI/UX Design
Art Direction
Design Thinking